



PUBLISHING PACKAGES GUIDE

Print Publishing — eBook Publishing — Book Marketing

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ABOUT THIS GUIDE

This document contains the full details of all Ensuite 9 publishing packages across three service areas. Download it, share it, and refer to it when making your publishing decisions. All prices are in USD. To begin, book a free discovery call at ensuite9.com/contact.

A

Print Publishing

In-house physical printing through our global partner network, Amazon KDP, and IngramSpark — each a distinct, modular option

Physical printing involves decisions that directly affect both the quality of your finished book and the cost per copy. The table and visual guides below explain every variable clearly so you can make informed choices before your discovery call.

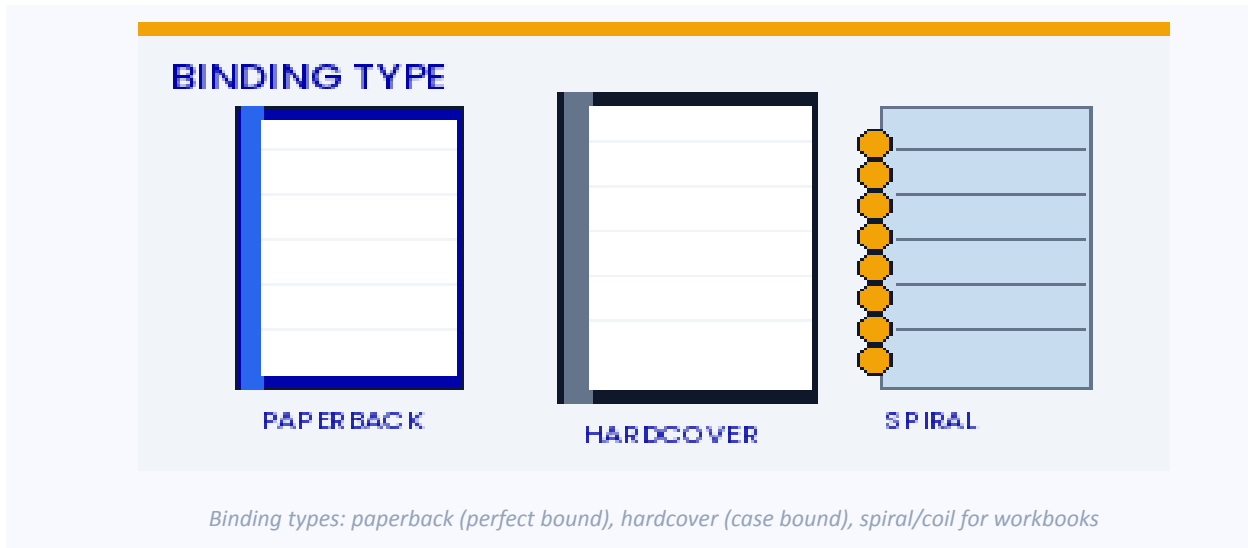
OUR PARTNER PRINTER NETWORK

Ensuite 9 works with vetted professional printers in Nigeria, the United Kingdom, the United States, and the United Arab Emirates. Authors in each region receive their copies produced locally — no international shipping costs, no import duties, no extended transit times. Every partner printer produces to publishing industry standards.

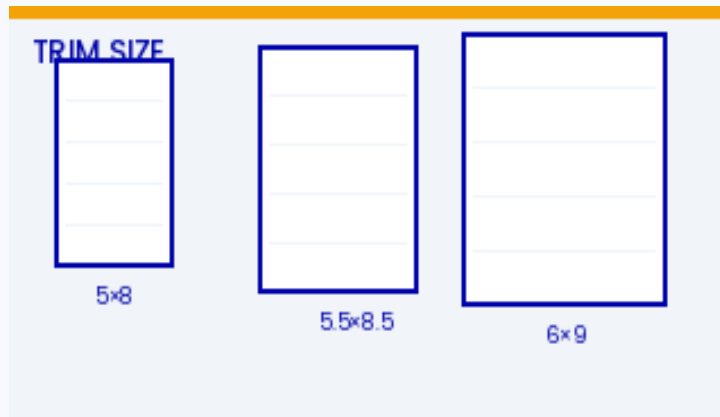


How Your Print Specifications Affect the Final Price

Unlike digital services, physical printing has no single fixed price. Your specifications determine the cost. Use this reference table and the visual guides to understand each decision before your discovery call.

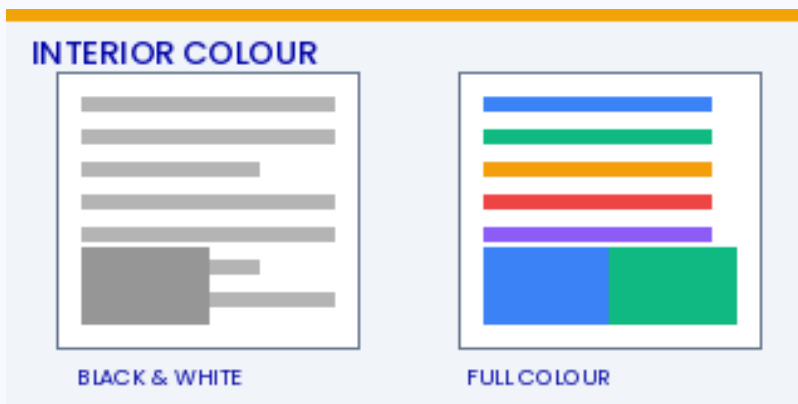


Variable	Options Available	How It Affects Price
Binding type	Paperback (perfect bound) — most common for standard runs. Hardcover (case bound) — premium feel. Spiral/coil — for workbooks and manuals.	Hardcover adds approximately 60–80% to per-copy cost versus paperback.



Trim sizes: 5x8, 5.5x8.5, and 6x9 (standard for most non-fiction)

Variable	Options Available	How It Affects Price
Trim size	5x8 in 5.5x8.5 in 6x9 in (standard) 7x10 in (textbooks) A4 (workbooks). Custom sizes available on request.	Standard sizes cost less. Unusual trim sizes may carry custom setup fees.

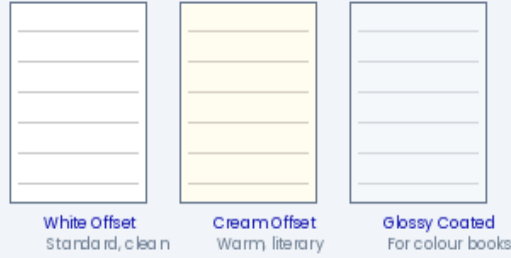


Interior colour: black and white (standard) versus full colour (illustrated and visual books)

Variable	Options Available	How It Affects Price
Interior colour	Black and white — standard for most non-fiction, memoir, and business books. Full colour — for illustrated books, children’s titles, and heavily visual content.	Full colour interior increases per-copy cost by 3–5x. Most non-fiction authors use black and white.



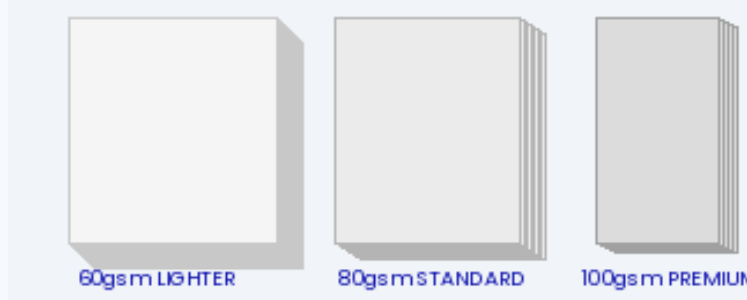
PAPER TYPE



Paper types: white offset (standard), cream offset (literary), and glossy coated (colour books)

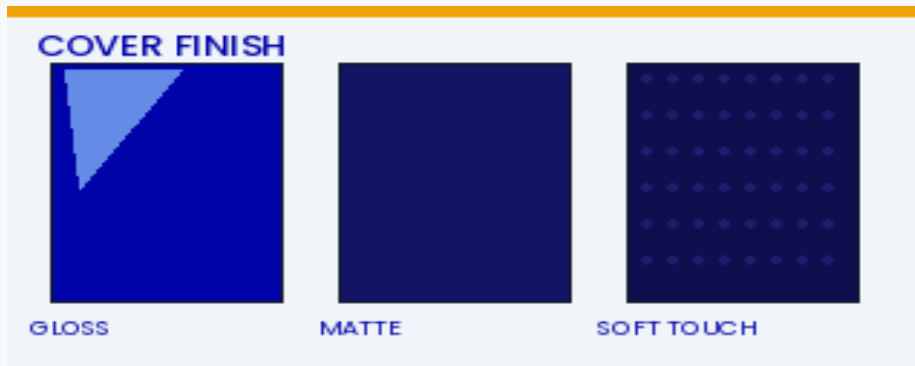
Variable	Options Available	How It Affects Price
Paper type	White offset (standard) — bright and clean. Cream/natural offset — warmer tone, preferred for literary and long-form reading. Glossy coated — for full colour and photo-heavy books.	Paper type affects per-copy cost modestly (10–20%) but significantly affects the reading experience.

PAPER WEIGHT



Paper weight: 60gsm (lighter), 80gsm (standard premium), 100gsm (illustrated books)

Variable	Options Available	How It Affects Price
Paper weight	60gsm — lighter, good for high page count books. 80gsm — premium standard. 90–100gsm — for premium illustrated or coffee table books.	Heavier paper increases per-copy cost and shipping weight. We advise based on your book's length and purpose.



Cover finishes: gloss laminate (vivid), matte laminate (premium), soft touch matte (luxury)

Variable	Options Available	How It Affects Price
Cover finish	Gloss laminate – vivid, reflective. Matte laminate – soft, premium feel. Soft touch matte – luxury tactile finish. Spot UV – selective gloss on specific design elements.	Matte and soft touch finishes add approximately 10–15% to cover production cost. Spot UV is a premium add-on.

Variable	Options Available	How It Affects Price
Print run volume	Minimum 500 copies for in-house production. Standard runs: 500–1,000. Larger runs: 1,000–5,000+. There is no upper limit.	The per-copy cost reduces naturally as volume increases. A 500-copy run costs more per copy than a 2,000-copy run using identical specifications. We provide a full unit-cost breakdown in your quote.

Every in-house print project begins with a discovery call where we discuss your specifications, intended print run, budget, and delivery region. We then produce a detailed quote that separates design fees, print-per-copy costs, and delivery estimates clearly – so you can see exactly where every naira or dollar is going.



MOST POPULAR

A1 — In-House Print Production

Professionally printed physical books through our global partner printer network.

Best for: Authors who need physical copies of their book produced to professional publishing standards — for direct sales at events, corporate gifting, institutional orders, bookshop placement, or reader gifting. This is our flagship print service. Minimum 500 copies.

Quoted per project

Timeline: 4–8 weeks

WHAT IS INCLUDED

✓ Interior Formatting to Commercial Print Specifications

Your manuscript formatted to the exact specifications of your chosen trim size, paper type, and printer requirements. We produce a commercial print-ready PDF interior file — different from a KDP-formatted file and built specifically for your chosen printer and paper stock. This includes correct margins, bleed settings, embedded fonts, images at print resolution, and all front and back matter.

✓ Full Cover Design: Front, Spine, and Back

A cover designed to your book's exact spine width (calculated from your page count and paper type), trim size, and bleed requirements. The cover is designed with the physical object in mind — how it reads on a shelf, how the spine appears in a row of books, how the back cover positions the book to someone picking it up in a room.

✓ Physical Proof Copy

Before your full print run is authorised, one physical proof copy is produced and delivered to you. You inspect the actual printed book — paper weight, binding quality, colour accuracy, cover finish — and give written approval before a single additional copy is printed.

✓ Print Run Coordination

We manage the full coordination with your regional partner printer: file submission, print specifications, quality checks, and production timeline. Nigeria, UK, US, and UAE are covered through our partner network. Your copies are delivered directly to your specified address.

✓ ISBN and Barcode

An ISBN registered to your print edition and a barcode embedded in the back cover design. If you are producing both a paperback and hardcover edition, each requires a separate ISBN — both are included.

✓ Author Copies — Your Full Print Run



Your complete print run delivered to your specified delivery address. Minimum 500 copies. The per-copy cost reduces as your volume increases — we provide a full unit-cost breakdown in your personalised quote so you can see the economics clearly before committing.

GOOD TO KNOW

This package is quoted per project because the total cost depends on your chosen specifications and print run volume. Most projects in the 500–1,000-copy range fall between \$800 and \$2,500 USD for design and coordination fees, with print and delivery costs quoted separately based on your specifications and region.

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A2 — Amazon KDP Print

On-demand paperback and hardcover publication on Amazon. No minimum print run. No inventory required.

Best for: Authors who want their book available for purchase on Amazon globally and accessible to readers who prefer to buy online — complementing, not replacing, a physical print run.

From **\$600**

Timeline: 3–4 weeks

WHAT IS INCLUDED

✓ Interior Formatting to KDP Specifications

Your manuscript formatted to Amazon KDP's exact requirements for your chosen trim size. Note: KDP formatting specifications differ from commercial print specifications. This file is built specifically for KDP's production system and is not interchangeable with a commercial print file without adaptation.

✓ Print Cover Design: Front, Spine, and Back

A cover designed to your book's exact KDP spine width, calculated from your page count and the paper KDP uses. Delivered as a KDP-ready PDF cover file.

✓ ISBN Registration

One ISBN registered to your KDP print edition. This ISBN is assigned to you as the publisher.

✓ Amazon KDP Upload and Full Configuration

We upload your interior PDF and cover file to your Amazon KDP account, configure all metadata (title, subtitle, author name, description, categories, keywords, pricing across Amazon markets, and territory rights), and submit for review. We manage any technical rejection and resubmission until the book is live.

✓ Digital Proof Review

KDP generates a digital proof before your book goes on sale. We review this with you page by page, correct any issues, and resubmit until you are satisfied. You approve the final version before it goes live.

✓ Pricing Strategy Across Amazon Markets

Advice on list price across Amazon's key markets (US, UK, EU, and others) based on comparable titles, royalty calculation, and your goals for the book.

GOOD TO KNOW

KDP on-demand printing means Amazon prints a copy only when a customer orders — no inventory, no upfront print costs. The trade-off is a lower per-copy royalty than a commercial print run. KDP works best alongside in-house printing rather than instead of it: your physical copies serve direct sales, events, and gifting, while KDP serves the global online buyer.

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A3 — IngramSpark Global Distribution

Print-on-demand distribution to 40,000+ bookstores, libraries, and retailers worldwide.

Best for: Authors who want their book stocked or orderable in physical bookstores and libraries globally — Waterstones, Barnes and Noble, independent bookshops, and library systems.

From **\$350**

Timeline: 2–3 weeks (standalone) or combined with A2

WHAT IS INCLUDED

✓ IngramSpark Account Setup and Title Configuration

Account setup and full title configuration: title, subtitle, author, description, BISAC categories, keywords, pricing, territory rights, and wholesale discount percentage. The discount percentage is a critical decision that affects whether bookstores will proactively stock your title — we advise specifically on this.

✓ File Preparation to IngramSpark Specifications

IngramSpark has different technical specifications from KDP. We prepare your interior and cover files to their exact requirements. If you are combining this with A2, we adapt the existing files — you do not need to commission new formatting from scratch.

✓ Distribution to 40,000+ Global Retailers and Libraries

Waterstones (UK), Barnes and Noble (US), Book Depository, Blackwell's, Booktopia (Australia), the OverDrive library network, and 40,000+ additional outlets worldwide.

✓ Returns Policy Configuration

Whether to accept returns is one of the most consequential IngramSpark decisions. Accepting returns significantly increases the likelihood that bookstores will stock your title proactively. We explain the trade-offs and configure your account to match your strategy.

✓ ISBN and Barcode

If your title is already on KDP with an ISBN, that same ISBN is used for IngramSpark. If this is your first print edition, we register the ISBN for both platforms.

GOOD TO KNOW

IngramSpark charges a setup fee per title (approximately \$49 USD) payable directly to IngramSpark and separate from our service fee. IngramSpark delivers the most value when combined with A2 — together, they ensure your book is available on Amazon and through the broader global bookselling ecosystem.

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Print Publishing Add-Ons

Add-On Service	Price
Hardcover edition: additional ISBN and cover rework	\$250
Soft touch matte or spot UV cover finish upgrade	\$120
Full colour interior formatting	from \$200
Workbook or spiral-bound interior layout	from \$180
Back cover copywriting: description and author bio	\$150
Additional revision round — interior formatting	\$80
Additional revision round — cover design	\$100
Manuscript proofreading (per 10,000 words)	\$40
Manuscript line editing (per 10,000 words)	\$80
Rush production — expedited in-house print turnaround	30% surcharge on design fee
Split delivery: coordination to multiple addresses	\$60 per additional address

Combining Print Packages

Combination	Best for
A1 + A2	Physical copies in hand for events and direct sales, plus Amazon for online buyers. The most common combination.
A2 + A3	Full digital distribution: Amazon plus 40,000+ global retailers and library systems.
A1 + A2 + A3	The complete print strategy: physical copies, Amazon on-demand, and global retail presence.
A1 only	Authors whose primary sales channel is direct — events, corporate gifting, and institutional orders. No Amazon presence required.



Authors who combine two or more packages from Section A receive a 10% discount on our design and service fees across the combined project. Print costs and delivery are quoted separately.



B eBook Publishing

Professional eBook formatting and distribution to Amazon Kindle and 35+ global platforms

A professional eBook is not a PDF of your print book. It is a reflowable EPUB file that adapts to every screen size, every reading device, and every platform's technical requirements. It has functioning navigation, correct metadata, and cover art sized to each platform's specifications. These packages handle all of that.

B1 — eBook Essentials

Professional eBook formatting and publication on Amazon Kindle.

Best for: Authors publishing their first eBook or those starting with Kindle before expanding to other platforms.

From **\$300**

Timeline: 2–3 weeks

WHAT IS INCLUDED

v Professional EPUB and MOBI Formatting

Your manuscript converted from Word (.docx) into a clean, reflowable EPUB file and a MOBI file for older Kindle devices. Includes styled chapter headings, paragraph formatting, functioning hyperlinks, and front matter — title page, copyright page, and a table of contents with clickable links. Tested on Kindle devices and the Kindle app before delivery.

v eBook Cover Design

A custom cover designed to Amazon's specifications (2,560 × 1,600 px minimum, high resolution). An eBook cover is optimised to stand out as a thumbnail in search results and is distinct from a print cover. Includes one concept with two revision rounds.

v ISBN for eBook Edition

A separate ISBN assigned to your eBook edition, registered to you as publisher.

v Amazon KDP eBook Setup

Full upload and configuration on Amazon KDP: manuscript file, cover, title, subtitle, author name, book description, BISAC categories (2), keywords (7), pricing, and territory rights. We manage the review process and any technical corrections until your eBook is live.

GOOD TO KNOW

This package covers Kindle distribution only. To distribute to Apple Books, Kobo, Google Play Books, and 35+ additional retailers, see the eBook Authority package below.

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MOST POPULAR

B2 — eBook Authority

Full eBook production and distribution across every major reading platform worldwide.

Best for: Authors who want maximum reach — their eBook on every platform their readers use, not just Amazon.

From **\$650**

Timeline: 3–4 weeks

WHAT IS INCLUDED

✓ Everything in eBook Essentials

Full EPUB and MOBI formatting, custom eBook cover design, ISBN registration, and Amazon KDP setup as described above.

✓ Wide Distribution to 35+ Platforms

Configuration for distribution via Draft2Digital or PublishDrive to Apple Books, Kobo, Google Play Books, Barnes and Noble Nook, Scribd, OverDrive (library network), Tolino, Vivlio, and 30+ additional platforms. A single upload reaches every platform simultaneously.

✓ Platform-Specific Metadata Optimisation

Each platform has its own category system, keyword logic, and pricing requirements. We configure your metadata correctly for each platform rather than applying a single generic setup. This directly affects discoverability on every retailer.

✓ Pricing Strategy Consultation

A 30-minute session advising on eBook pricing across platforms — introductory pricing, Kindle Unlimited trade-offs, permafreet strategies, and price matching. Pricing decisions have a meaningful impact on an eBook's early performance.

✓ Pre-Order Setup

Pre-order configuration on Amazon and wide platforms before launch. Pre-orders concentrate first-week sales into a single date, which Amazon's algorithm reads as strong launch velocity. We handle all pre-order configuration.

GOOD TO KNOW

Wide distribution means your eBook cannot be enrolled in Kindle Unlimited (KDP Select), which requires Amazon exclusivity. We walk you through this trade-off during your discovery call so you can make the right decision for your book and your audience.

Book a Free Discovery Call — ensuite9.com/contact



B3 — eBook Fast Track

Professional eBook production delivered in 7–10 business days.

Best for: Authors on a tight timeline with a complete, edited manuscript who need professional eBook publication without delay.

From **\$500**

Timeline: 7–10 business days

WHAT IS INCLUDED

✓ Expedited EPUB Formatting

Full EPUB formatting on a priority timeline. The same professional standard as B1 with a guaranteed 7–10 business day turnaround from receipt of your complete manuscript and assets.

✓ eBook Cover Design

One cover concept with one revision round. Delivered within 3 business days of receiving your brief and any existing brand assets.

✓ Amazon KDP Setup

Full KDP upload and configuration on a priority basis.

✓ Priority Communication

A dedicated communication channel with same-day responses during business hours throughout the project.

GOOD TO KNOW

Fast Track requires a fully edited manuscript with no structural changes needed before formatting. If your manuscript still needs editorial work, the standard B1 timeline applies.

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eBook Add-Ons

Add-On Service	Price
Kindle Unlimited (KDP Select) setup and strategy session	\$80
Second language metadata setup (e.g. French, Portuguese)	\$120 per language
Back matter: author note, reading group questions, CTA page	\$80
eBook to print conversion — add a print edition	from \$350
Manuscript proofreading before formatting (per 10,000 words)	\$40



C

Book Marketing

Launch strategy, visibility, and reader acquisition — available independently of production

These packages are available independently of our production services. You can bring a book you have already published elsewhere, or combine marketing with production for a fully coordinated launch. Publishing your book is the beginning. This is what happens next.

C1 — The Launch Foundation

The essential infrastructure every published author needs before launch day.

Best for: First-time authors and authors who want the core visibility assets in place before their book goes live.

From **\$450**

Timeline: 2–3 weeks

WHAT IS INCLUDED

v Amazon Listing Optimisation

A full audit and rewrite of your Amazon book page: title and subtitle review, book description rewritten as a sales page (not a plot summary), back-end keyword research and implementation (all 7 keyword slots), BISAC category strategy to maximise bestseller list eligibility, and Author Central profile setup.

v Author Media Kit

Your author bio in two lengths (50 words and 200 words), a book summary in three lengths (one sentence, one paragraph, and one page), five talking points for interviews and podcast appearances, and a high-resolution cover image. Used for media pitching, podcast outreach, and event applications.

v Ten Launch Graphics

Branded social media graphics for your book launch: quote cards, countdown graphics, cover reveal image, review request graphic, and launch day announcement. Designed in your brand colours, delivered as high-resolution PNG files sized for Instagram, LinkedIn, and X.

v 60-Minute Launch Strategy Session

We map your launch timeline: pre-launch ARC reader strategy, review generation approach, launch week posting schedule, and the two or three highest-leverage actions for your specific book, audience, and platform.

v Book Description Copywriting

Your book's description rewritten for both print and digital use — a front-facing version for the cover and a longer version for Amazon and retailer listings.

GOOD TO KNOW



This package focuses on infrastructure and strategy rather than ongoing execution. If you need someone to manage the social media and outreach for you, see C2 and C3.

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C2 — The Launch Campaign

Active launch execution across social media, press, and reader outreach — handled for you.

Best for: Authors who want their launch managed rather than just planned.

From **\$1,200**

Timeline: 4–6 weeks

WHAT IS INCLUDED

v Everything in Launch Foundation

Amazon listing optimisation, author media kit, ten launch graphics, strategy session, and book description copywriting as described above.

v Social Media Management — Launch Period

Four posts per week across two platforms (your choice of LinkedIn, Instagram, Facebook, or X) for four weeks surrounding your launch. Content includes behind-the-scenes writing journey content, review highlights, launch countdown posts, and reader engagement content. All copy written in your voice. You review and approve each week's content in advance.

v Press Release — Written and Distributed

A professionally written press release about your book launch distributed to relevant media outlets in your category across UK, US, and African markets.

v ARC Campaign Management

We manage outreach to a list of 25–30 relevant readers, bloggers, or professionals, request honest reviews in exchange for advance copies, follow up through the review submission process, and track placement on Amazon and Goodreads.

v Podcast Pitch and Outreach

A custom pitch written for your book and sent to five relevant podcasts in your category. Includes follow-up. Podcast acceptance is not guaranteed, but the pitch and outreach process is fully handled.

GOOD TO KNOW

Social media management covers the launch period only — four weeks. For ongoing monthly content management, see our ghostwriting retainer packages.

Book a Free Discovery Call — ensuite9.com/contact



MOST POPULAR

C3 — The Visibility System

A full post-launch visibility strategy that keeps your book discoverable for 6–12 months after launch.

Best for: Authors who want their book to keep performing long after launch week ends.

From **\$2,500**

Timeline: 8–12 weeks

WHAT IS INCLUDED

✓ Everything in Launch Campaign

Full launch foundation infrastructure and active launch campaign as described above.

✓ Post-Launch Social Media — Eight Weeks

Three posts per week across two platforms for two months after launch. Content shifts from launch announcement to thought leadership — positioning the author as the authority on the book's subject.

✓ Email Marketing Setup and Sequence

Setup of your email marketing account (MailerLite or ConvertKit) and a five-email welcome sequence for new subscribers who come through your book. The sequence builds trust and moves readers toward your services or next offer.

✓ Author Website Landing Page

A single-page author or book landing page built in Elementor on your existing WordPress site — or as a standalone page. Includes cover image, synopsis, author bio, purchase links, reviews, and email capture.

✓ Amazon A+ Content

Visual content modules added to your Amazon product page: branded graphics, author section, comparison charts, and enhanced book description layout. Available to KDP authors enrolled in Brand Registry. Significantly improves conversion on the Amazon listing page.

✓ Three-Month Performance Report

Amazon ranking trajectory, review count and sentiment, social media engagement data, email list growth, and recommendations for the next quarter.

GOOD TO KNOW

This package is for authors treating their book as a long-term business asset. Most clients see the most significant results in months two and three as the content and distribution compounds.

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Book Marketing Add-Ons

Add-On Service	Price
Book trailer video: up to 90 seconds with voiceover and music	from \$350
Podcast outreach expansion: additional 5 shows	\$200
Goodreads author page setup and optimisation	\$80
Additional month of social media management	\$400/month
Virtual book launch event planning and hosting support	from \$300
Email newsletter campaign: written and designed per send	\$120
Influencer outreach: 5 niche micro-influencers	\$250

Combining Services Across Sections

Most authors combine packages across print, eBook, and marketing. Here are the most common complete combinations:

Combination	Best for
A2 + B2 (KDP + eBook Authority)	Full Amazon and wide digital coverage in both print and eBook formats.
B2 + C1 (eBook Authority + Launch Foundation)	Wide digital distribution with structured launch infrastructure.
A1 + A2 + B2 + C2 (Full production + managed launch)	In-house copies, Amazon, global digital distribution, and a managed launch campaign.
A2 + A3 + B2 + C3 (Complete distribution + visibility)	Maximum distribution across all formats with a long-term visibility strategy.
Any production + C1	The minimum marketing addition for any new publication. Ensures Amazon is



optimised and the author has the assets to launch properly.

Clients combining two or more packages across any section receive a 10% discount on combined service fees. Mention this on your discovery call.

Payment Terms

50% deposit to begin. 50% before final delivery. All prices are in USD.

Accepted: PayPal, Stripe (card payments), Paystack, and bank transfer. In-house print costs and delivery are quoted separately and invoiced after proof approval.

YOU OWN EVERYTHING — ALWAYS

Ensuite 9 is a service provider. We never claim ownership of your manuscript, your cover, your ISBN, or any part of your book. Every file we produce is delivered to you in full upon payment completion. Every account we set up is in your name. You retain 100% of your publishing rights, royalties, and intellectual property from the first word to the final file. We sign a Non-Disclosure Agreement before any manuscript is shared with us.

Not sure which combination is right for your book?

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