



#### WEBSITE DESIGN PACKAGES

## Professional Websites for Coaches, Consultants & Authors

*Clear scope. Transparent pricing. Global delivery. Starting from \$600.*

A professional website is the foundation your entire authority presence is built on. Every speaking enquiry, every referral, every potential client who hears about you will visit your website before they contact you. At Ensuite 9, we build websites specifically for coaches, consultants, and authors who need to look credible, rank on search engines, and convert visitors into discovery calls. Clear packages, clear prices, clear delivery.

## Website Design Packages

Every project begins with a free 30-minute discovery call, a written proposal, a signed contract, and a 50% deposit structure. Two revision rounds are included in all packages.

### 01 The Starter Presence

*A clean, professional online home built fast.*

From **\$600**

Timeline: 2-3 weeks

#### WHAT IS INCLUDED

- ✓ Up to 5 pages: Home, About, Services, Portfolio or Testimonials, Contact
- ✓ WordPress setup with a premium theme
- ✓ Mobile responsive on all screen sizes
- ✓ Contact form connected to your email
- ✓ Basic on-page SEO: title tags, meta descriptions, sitemap
- ✓ Google Analytics connection
- ✓ 30-minute handover video walkthrough

[Book a Free Discovery Call](#)



MOST POPULAR

## 02 The Authority Site

*Your flagship digital home built to rank, convert, and grow.*

From **\$1,200**

Timeline: 4-6 weeks

### WHAT IS INCLUDED

- v Up to 8 pages: Home, About, Services (x3), Testimonials, Blog, Contact
- v Custom WordPress design built for your brand
- v Full on-page SEO: keyword research, page structure, schema markup
- v Copywriting consultation included
- v Lead capture form with email platform integration
- v Google Analytics and Search Console setup
- v Speed optimisation and security configuration
- v Mobile and tablet responsive across all breakpoints
- v 60-minute handover session with screen recording
- v 30-day post-launch support window

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## 03 Landing Page or Sales Funnel

*Single-focus pages built to convert one specific audience.*

From **\$400**

Timeline: 1-2 weeks

### WHAT IS INCLUDED

- v 1to3 page conversion-focused build
- v Connected to your email marketing platform
- v Lead capture or sales flow depending on goal
- v Mobile optimised
- v A/B testing setup available on request
- v Copywriting available as an add-on

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## 04 Website Management Retainer

*Keep your site secure, fast, and updated every month.*

From **\$150/month**

Timeline: Ongoing -- cancel anytime

### WHAT IS INCLUDED

- ✓ Weekly WordPress core, theme, and plugin updates
- ✓ Daily automated backups with off-site storage
- ✓ Security monitoring and malware scanning
- ✓ Monthly performance report: speed, uptime, SEO snapshot
- ✓ Up to 2 hours of content updates per month
- ✓ Priority support response within 24 business hours

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## Add-On Services

Available as additions to any package above.

Service	Price
Professional copywriting per page	<b>\$150 per page</b>
Website audit and recommendations report	<b>from \$200</b>
Old site migration to new WordPress	<b>from \$300</b>
WooCommerce or booking system integration	<b>from \$350</b>
Additional pages beyond package scope	<b>\$120 per page</b>
Extended management retainer (4 hrs updates)	<b>\$220/month</b>
SEO content blog setup with first 2 posts	<b>from \$250</b>



## How the Process Works

Every web project follows the same structured process.

### 01 Free Discovery Call (30 minutes)

We discuss your business, your audience, your goals, and your timeline. We recommend the right package and confirm fit before any commitment.

### 02 Written Proposal Within 48 Hours

You receive a detailed proposal: exact scope, page list, timeline, price, and revision policy. Nothing proceeds until you approve it in writing.

### 03 Contract and 50% Deposit

Assigned contract and 50% deposit confirms your project start date. No work begins before both are in place.

### 04 Asset Collection

You provide logo files, brand colours, existing content, reference sites, and photography. We send a clear asset checklist.

### 05 Design and Build

We build on a private staging environment. You review designs before build and the built site before launch.

### 06 Launch and Handover

We move to your live domain, connect all tools, and send you a handover video. The remaining 50% is invoiced at this stage.

## Payment Terms

**50% deposit required to begin. Remaining 50% due before final delivery. All prices in USD.**

Accepted: PayPal, Paystack, bank transfer.



## Who These Packages Are For

### Right fit if you are:

- ✓ A coach, consultant, or speaker who needs a professional site to support a growing practice
- ✓ An author who needs an author platform that sells books and speaking engagements
- ✓ A founder or professional launching a rebrand or their first serious digital presence
- ✓ An organisation needing a credible site for international clients, investors, or partners
- ✓ A business owner whose existing site is slow, outdated, or not generating enquiries

### Not the right fit if you are:

- \* Looking for the cheapest option in the market
- \* Unable to provide assets, feedback, or approvals within agreed timelines

## Ready to build your authority website?

*Book a free 30 minutes discovery call:*

<https://calendly.com/weareensuite9/authority-clarity-call>