



#### GHOSTWRITING PACKAGES

## Your Ideas. Your Voice. Written Professionally.

Monthly content retainers from \$250. Book manuscripts from \$2,000.  
All covered by NDA.

Every day, coaches, consultants, executives, and authors publish content and books that were written with professional support. The ideas, the expertise, and the perspective are theirs. The writing craft is ours. We build every engagement on a brand voice document so your content sounds authentically like you across every platform, every month, for as long as we work together.

## Ghostwriting Packages

### 01 Social Media Ghostwriting- Starter

*For experts building a consistent LinkedIn or Instagram presence.*

From **\$250/month**

Timeline: Minimum 3-month engagement

#### WHAT IS INCLUDED

- ✓ 12 posts per month across 1 platform
- ✓ Monthly content calendar delivered by the 1st of each month
- ✓ Brand voice document created in Month 1 and maintained throughout
- ✓ One revision round per batch
- ✓ Platform: LinkedIn, Instagram, or Twitter/X your choice

#### MOST POPULAR

### 02 The Voice Retainer

*For thought leaders who need consistent, multi-platform content authority.*

From **\$400/month**

Timeline: Minimum 3-month engagement

#### WHAT IS INCLUDED

- ✓ 20 posts per month across up to 2 platforms
- ✓ 2 long-form blog articles or LinkedIn newsletters per month
- ✓ Monthly content strategy session (30 minutes)
- ✓ Content calendar and topic bank maintained
- ✓ Brand voice document with quarterly review
- ✓ Two revision rounds per batch
- ✓ Scheduling support on request



### 03 Blog and Article Ghostwriting

*SEO-optimised thought leadership articles in your voice.*

From **\$100 per article**

Timeline: 5-7 days per article

#### WHAT IS INCLUDED

- ✓ 1,000 to 3,000 words per article
- ✓ SEO keyword research included on request
- ✓ Voice-matched to your brand voice document
- ✓ Delivered in Google Docs for easy editing
- ✓ One revision round included
- ✓ Available individually or as a monthly bundle

**Book a Free Discovery Call: [ensuite9.com/contact](https://ensuite9.com/contact)**

### 04 Book Ghostwriting

*Full manuscript ghostwriting from idea to complete draft.*

From **from \$2,000**

Timeline: 8-20 weeks depending on length

#### WHAT IS INCLUDED

- ✓ Voice discovery session (recorded, 1-2 hours) in Week 1
- ✓ Brand voice document and chapter-by-chapter outline for your approval before writing begins
- ✓ Chapter delivery in batches with review checkpoints
- ✓ Full manuscript in editable Word format
- ✓ Two full revision rounds included
- ✓ NDA signed before the first session
- ✓ IP transfer agreement- the manuscript is entirely yours

*Book length and price guide: Short/Intro (10,000-20,000 words) from \$2,000 | Standard (25,000-50,000 words) from \$3,500 | Full-length (55,000-80,000 words) from \$6,000*

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## 05 Funnel and Sales Copy

*High-converting copy for launches, sales pages, and email sequences.*

From **from \$500**

Timeline: 5-10 days depending on scope

### WHAT IS INCLUDED

- ✓ Sales page copy: long-form or short-form
- ✓ Email sequences: onboarding, nurture, or launch (5-10 emails)
- ✓ Webinar and workshop scripts
- ✓ Video Sales Letter (VSL) scripts
- ✓ One revision round included

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## Add-On Services

Service	Price
<i>Brand voice document only (no writing)</i>	<b>\$150 one-off</b>
<i>Content repurposing: long-form to social posts</i>	<b>\$80 per piece</b>
<i>Podcast episode scripting</i>	<b>\$120 per episode</b>
<i>Book proposal for traditional publishers</i>	<b>from \$400</b>
<i>Author bio: short and long versions</i>	<b>\$80</b>
<i>Press release writing</i>	<b>\$120</b>
<i>Pitch deck narrative and copy</i>	<b>from \$300</b>



## How Ghostwriting Engagements Work

### 01 **Discovery Call (30 minutes -free)**

We discuss what you need to write, who it is for, and what result you want it to produce. We confirm package fit and scope before any quote is issued.

### 02 **Voice Discovery Session (Week 1)**

For book and retainer engagements, we run a recorded 1-2 hour session. We listen to how you think, what you say, and how you say it. This session is the foundation of everything we write.

### 03 **Brand Voice Document**

We produce a written voice guide before a word of your content is drafted. You review and approve it.

### 04 **Outline or Calendar Approval**

For books: a full chapter outline. For content retainers: a monthly content calendar. Nothing is written until you sign off.

### 05 **Writing, Review, and Revision**

Content delivered in batches. You review and provide feedback. We revise.

### 06 **Delivery and Ongoing Partnership**

Final content delivered in your preferred format. Retainer clients receive a monthly check-in to assess performance and adjust strategy.

#### CONFIDENTIALITY

Every ghostwriting engagement is covered by a **Non-Disclosure Agreement** signed before any work begins. We never disclose that we wrote your content, we never retain rights to what we produce, and we do not use your work as a sample for other clients without your explicit written permission.



## Payment Terms

Social media retainers: invoiced monthly in advance. Book and long-form projects: 50% deposit to begin, 50% on final delivery. Articles and copy: 100% upfront for single pieces, monthly invoicing for ongoing volume.

Accepted: PayPal, Stripe, Paystack, bank transfer.

### Ready to find your voice on paper?

*Book a free 30-minute discovery call. Tell us what needs to be written.*

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